

**girls
inc.**



**Virtual online video conference session
Thursday May 20th, 2021
Time 8:00 am to 9:00 a.m.**

**WITH YOU
IN HER CORNER.**

**girls
inc.**

Inspiring all girls to be
strong, smart, and bold



The Event

Make your mark as a community leader by sponsoring the
Virtual Spirit of Girls Breakfast

This exciting virtual fundraising event will be held online on : Thursday May 20th, 2021. Guests who attend are provided with the opportunity to be engaged and inspired by the meaningful stories and long-lasting impact of the girls we serve through the voices of the girls themselves. Presentations from each girl and young woman will highlight her path to success, and showcase the resiliency and confidence that empower her to reach her full potential and achieve her dreams.

Invitations are by personal invite only for this virtual event. During the event there will be an opportunity for people to make a contribution to Girls Inc. if they are so inspired.

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Why Sponsor?

Girls Inc. of Durham recognizes that sponsorship is an opportunity for partnership. While there are many benefits to sponsoring an event, we have chosen to highlight the most impactful for you and your organization.

Sponsorship will allow:

- Showcase of your products and brand
- Increase your market share and advertising reach
- Endear your company image to charitable causes
- Create an impactful relationship where people see you as a community investor, whose business promotes a positive message and vision
- Connect with approximately target working professionals
- Create long-lasting partnerships with a growing organization

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Girls Inc. of Durham

Girls Inc. is a not-for-profit charity that exists to empower girls to believe in themselves and reach their full potential. We inspire all girls to be strong, smart and bold through advocacy, education and mentorship programs.

We have chosen your company because we believe our values align, and see you as a community leader that can create a partnership in which both parties benefit each other.

Through your sponsorship at our virtual Spirit of Girls Breakfast we will provide advertising for your brand which will appear on promotional material both before and during the event, as well as a personalized thank you on our most utilized social media platforms.

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Sponsorship Packages

Title Sponsor- \$3,000 (Exclusive)

- Signature sponsor of the event
- Corporate logo on all promotional materials and thank you letters
- Up to 4 attendees
- Mention and highlight in all media opportunities, including press releases and social media leading up to and after the event
- Receive public recognition at the event via personalized thank you speech from key organization members
- Opportunity for welcome banner (at company's expense)
- Logo on the Girls Inc. of Durham website
- Exposure to approximately 130 working professionals through logos and signage
- Feature in our Annual Report, sent to high-stakes donors and community leaders

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Sponsorship Packages

'Bold' Gold Sponsor- \$1,000

- Corporate logo on all promotional materials and thank you letters
- Personalized thank you speech from key organization members
- Login invite to attend
- Mention and highlight in select media opportunities
- Receive public recognition at the event
- Opportunity for welcome banner (at company's expense)
- Logo on Girls Inc. of Durham website
- Exposure to target working professionals through logos and signage
- Feature in our Annual Report, which is sent to high-stakes donors and community leaders

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Sponsorship Packages

'Smart' Silver Sponsor- \$500

- Corporate logo on all thank you letters
- Two login attendees
- Mention in all social media materials following event
- Public recognition at the event through speeches and signage

'Strong' Bronze Sponsor- \$250

- Corporate logo on all thank you letters
- Mention in select social media materials following the event
- Public recognition at the event through signage

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Thank you!

We believe in investing in long-term partnerships, and as our brand, mission and number of constituents grow, you will have the opportunity to grow with us as a leader in our community.



To set up your sponsorship, contact Executive Director Yvette Nechvatal-Drew at:
yndrew@durham.girls-inc.org or 905.428.8111 ext. 224

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