



POWER OF THE PURSE

Friday November 7th, 2025

7:00 pm

Audley Centre Ajax

1955 Audley Rd. North

19+ Event



To learn more visit:

<https://girlsinc-durham.org/events/power-of-the-purse/>

WHO WE ARE

Girls Inc. of Durham is a not-for-profit charity that exists to empower girls to believe in themselves and reach their full potential. We inspire all girls to be strong, smart and bold through advocacy, education and mentorship programs.



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of Durham

THE EVENT

Featuring host and auctioneer
Kayla Williams of CP24.

This exciting in-person event will be held at
the Audley Recreation Centre,
1955 Audley Rd, Ajax, ON
at 7:00pm on Friday, November 7th, 2025.
This is a 19+ FUNdraising event.



Kayla Williams

Guests will hear about the life-changing effect of Girls Inc. programs, and have the opportunity to bid on a wide variety of luxury items such as purses, jewelry, golf packages and more. Over 200 guests attended & bid at our 2023 event, and we expect even more this year!

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PRESENTING SPONSOR

\$15,000



- Verbal recognition by event host & introduction for speaking opportunity.
- Logo displayed on event website page with hyperlink
- Logo displayed 6x during live event via slideshow and printed material
- Social media recognition before & after event via Linked In, Instagram & Facebook
- Featured in Annual Report
- Featured in Blog post on website
- Opportunity to display company banner at event (provided by Sponsor) at front door
- 10 Tickets to the event
- 10 Reserved Seats for auction
- Past event sponsor recognition on Power of the Purse webpage for 8 months
- Post event sponsorship report
- Stand alone logo on event screen prior to event start
- Logo listed on digital event flyer

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LIVE AUCTION SPONSOR

\$10,000



- Verbal recognition by event host
- Logo displayed on event website page with hyperlink for
- Logo displayed 4x during live event
- Social media recognition before & after event via Linked In, Instagram & Facebook
- Featured in Annual Report
- Featured in Blog post on website
- Opportunity to display company banner at event (provided by Sponsor) in hallways leading to event space
- 8 Tickets to the event
- 8 Reserved Seats for auction
- Past event sponsor recognition on Power of the Purse webpage for 8 months
- Post event sponsorship report
- Stand alone logo on event screen prior to event start
- Logo listed on digital event flyer

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BOLD GOLD

\$5,000

- Verbal recognition by event host
- Logo displayed on event website pages with hyperlink
- Logo displayed 3x during live event via slide show and printed material
- Social media recognition before & after event via Linked In, Facebook and Instagram
- 4 Tickets to the event
- Featured blog post on website
- Post Event Sponsorship Report

SMART SILVER

\$2,500

- Verbal recognition by event host
- Logo displayed on event website pages
- Large logo displayed 3x during live event via slide show and printed material
- Logo displayed on Girls Inc. website
- Social media recognition after event via Linked In, Facebook and Instagram
- 2 Tickets to the event
- Post Event Sponsorship Report

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STRONG BRONZE

\$1,000

- Verbal recognition by event host
- Logo displayed on event website pages
- Large logo displayed 3x during live event
- Social media recognition after event
- Post event sponsorship report
- 1 Ticket to the event

SMALL BUSINESS

- Medium size logo displayed 2x during the live event
- Medium Logo displayed on social media carousel post event
- 1 Ticket to the event
- Discounted ticket offer

\$550

- Small size logo displayed 1x during the live event
- Small Logo displayed on social media carousel post event
- Discounted ticket offer

\$275



THANK YOU!

To set up your sponsorship, please reach out to
Girls Inc. of Durham:

Yvette Nechvatal-Drew, Executive Director

yndrew@durham.girls-inc.org

905.428.8111 extension 224



Process payments at

<https://girlsinc-durham-corp.pllenty.com/#/>

We look forward to partnering with you!

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