



POWER OF THE PURSE

Friday November 7th, 2025

7:00 pm

Audley Centre Ajax

1955 Audley Rd. North

19+ Event



To learn more visit:

<https://girlsinc-durham.org/events/power-of-the-purse/>

WHO WE ARE

Girls Inc. of Durham is a not-for-profit charity that exists to empower girls to believe in themselves and reach their full potential. We inspire all girls to be strong, smart and bold through advocacy, education and mentorship programs.



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THE EVENT

Featuring host and auctioneer
Kayla Williams (TBC) of CP24.

This exciting event will be held at the Audley
Recreation Centre,
1955 Audley Rd, Ajax, ON
at 7:00pm on Friday, November 7th, 2025.
This is a 19+ FUNdraising event.



Kayla Williams

Guests will hear about the life-changing effect of Girls Inc. programs, and have the opportunity to bid on a wide variety of luxury items such as purses, jewelry, golf packages and more. While enjoying a 28-foot charcuterie board, treats and a curated selection of drinks. Over 200 enthusiastic guests attended & bid at our 2024 event, we're set to create an even more vibrant and impactful experience this year.

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PRESENTING SPONSOR

\$15,000



- **10 Complimentary Tickets to the event with reserved seats**
- **Early bird ticket access prior to the public**
- **Stand-alone logo on event screens as guests arrive for the event**
- **Opportunity to display 1-2 company banners at the entrance to the event (*banner to be provided by sponsor*)**
- **Verbal recognition by event MC and Auctioneer **Kayla Williams****
- **Opportunity for company representative to have a **1-minute speaking opportunity** or pre-recorded video at the event. (*To be shared with event team to vet remarks 2 weeks prior to event*)**

package benefits continued on next page..

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PRESENTING SPONSOR



- Company logo listed on digital event flyer
- Company logo with hyperlink displayed on Power of the Purse 2025 webpage and post-event recognition for **8 months**
- Company logo displayed **6x** during the event via slideshow and printed material
- Social media recognition **before & after** event
- Company featured in the 2025-2026 Girls Inc. of Durham Annual Report
- Company featured in a **blog post** on Girls Inc. of Durham website
- Comprehensive post-event **sponsorship report**

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AUCTION SPONSOR

\$10,000



- **8** Complimentary tickets to event with reserved seats
- Stand-alone logo on event screen as guests arrive for the event
- Opportunity to display **1-2** company banners in the hallway leading to the event space (banners to be provided by Sponsor)
- Verbal recognition by event MC and Auctioneer **Kayla Williams**
- Company logo listed on digital event flyer
- Company logo with hyperlink displayed on the Power of the Purse 2025 webpage and post-event recognition for 6 months
- Company logo displayed **4x** during the Power of the Purse event via slideshow and printed material

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AUCTION SPONSOR



- Company logo listed on digital event flyer
- Company logo with hyperlink displayed on the Power of the Purse 2025 webpage and post-event recognition for 6 months
- Company logo displayed **4x** during the Power of the Purse event via slideshow and printed material
- Social media recognition **before & after** the Power of the Purse event
- Company featured in Girls Inc of Durham 2025-2026 Annual Report
- Company featured in **blog post** on Girls Inc. of Durham website
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BOLD GOLD

\$5,000

- **4** Complimentary tickets to the event
- Verbal recognition by event MC and Auctioneer **Kayla Williams**
- Company logo with hyperlink displayed on the Power of the Purse 2025 webpage
- Company logo displayed **3x** during the Power of the Purse event slideshow and printed material
- Social media recognition before & after the event
- Company featured in a **blog post** on the Girls Inc. of Durham website
- Comprehensive post-event **sponsorship report**



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SMART SILVER

\$2,500

- **2** Complimentary tickets to the event
- Verbal recognition by event MC and Auctioneer **Kayla Williams**
- Company logo displayed on the Power of the Purse 2025 webpage
- Company logo displayed **3x** during the Power of the Purse event slideshow and printed material
- Social media recognition before & after the event
- Comprehensive post-event **sponsorship report**



STRONG BRONZE

\$1,000

- **1** Complimentary ticket to the event
- Verbal recognition by event MC and Auctioneer **Kayla Williams**
- Company logo displayed on the Power of the Purse 2025 webpage
- Company logo displayed **3x** during the Power of the Purse event slideshow and printed material
- Social media recognition before & after the event
- Comprehensive post-event **sponsorship report**

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SMALL BUSINESS

\$550

- **Early bird ticket** access link to share with staff
- Company logo displayed **2x** during the Power of the Purse event via slideshow and printed material
- Company logo displayed on social media post-event carousel



\$275

- Company logo displayed **1x** during the Power of the Purse event via slideshow and printed material
- Company logo displayed on social media post-event carousel

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THANK YOU!

To set up your sponsorship, please reach out to
Girls Inc. of Durham:

Yvette Nechvatal-Drew, Executive Director

yndrew@durham.girls-inc.org
905.428.8111 extension 224



Process payments at
<https://girlsinc-durham-corp.plenty.com/#/>

We look forward to partnering with you!

Charitable Registration Number:
BN118809268RR0001



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